

# What does PEACE mean to you?

— Thinking from the people and activities in Hiroshima —

Hiroshima - A chance to change lives. A chance to change the world.

Re-edit Hiroshima's potential to create essential tourism.



Toshiro Yoshihara

HIROSHIMA, a city that people from all over the world know and has a great message to convey, is not yet realising its full potential as a tourist destination. Despite having two World Heritage Sites - the Atomic Bomb Dome and Itsukushima Shrine - it has become a transit area where people do not stay nights

because they are not told what else they can do.

However, HIROSHIMA has many places and activities that have the potential to change lives and the world. We aim to utilise these values to develop and introduce physically and mentally adventurous products and create opportunities for people from all over the world to come to Hiroshima for a deeper experience. By doing so, we will work to revitalise the tourism industry in Hiroshima, to bring life back to the mid-mountain regions where the birthrate is declining and the population is ageing, and to make the job of a guide a coveted one in Hiroshima.



Hiroshima Adventure Travel

E-mail : [enjoy@hiroshima-at.org](mailto:enjoy@hiroshima-at.org)

101, Voice Bldg. 4, 2-21 Dobashi-cho,  
Naka-ku, Hiroshima



**HIROSHIMA**  
Adventure Travel





## 1 Getting to know Hiroshima.

Stories passed down through the generations in Hiroshima. First, on the first day, you will find out what happened in Hiroshima and how the city was rebuilt around the atomic bombing, the most symbolic event of Hiroshima. Then, you will meet the remaining flames of the atomic bomb, which will walk with you throughout this tour.



## 2 The origins of Hiroshima and the building of ties.

Learn about the origins of the city of Hiroshima and how it was formed, as well as about the mountains that supported the reconstruction of Hiroshima. And to deepen the bonds between the participants of this tour.



## 3 From the mountains to the sea, we learn that everything is in circulation and feel the great "connection" between Hiroshima and the world.

Moving from the mountains to the islands, visitors will experience the great circulation of Hiroshima, spun by nature, the city, and its people.



## What does PEACE mean to you?

— Thinking from the people and activities in Hiroshima —



## 5 Finale. To your own future.

Reflecting on the five days, you will dialogue about the changes that have been made in yourselves and your future lives, before setting off on your own individual adventures.



## 4 The biggest challenge of the tour, on the ocean route that supported the pioneers who built Hiroshima.

It is no exaggeration to say that the city of Hiroshima developed because of its maritime shipping routes. Paddle a sea kayak across the route yourself, challenge yourself and find out how the city developed and the thoughts of its predecessors who flew out into the world.

Through encounters with people and activities in the mountains, ocean, and city,  
Why don't you think about the meaning of "Peace" once again?